

# 中国·成都医疗健康博览会

## Medical Fair Chengdu, China

时间：2020年7月24日-26日

地点：成都世纪城新国际会展中心

Date: July 24-26, 2020

Venue: Chengdu Century City New International  
Convention and Exhibition Center

## VIP 参观商 邀请函

### Invitation Letter of VIP Visitors

尊敬的医疗行业同仁：

您好！

Respected colleagues in the medical industry:

我们诚挚邀请您参观将于2020年7月24-26日在四川·成都世纪城新国际会展中心举行的中国·成都医疗健康博览会。

We sincerely invite you to visit the Medical Fair Chengdu to be held in Chengdu Century City New International Convention and Exhibition Center, Sichuan on July 24-26, 2020.

#### 一、展会介绍

##### I. Exhibition Introduction

“成都医疗健康博览会”经过十多年的不断发展，拥有西部医疗卫生行业庞大的数据资源，能为医疗行业提供更完善的采购解决方案，已经被成都市政府列为重点支持的品牌展会。博览会同期先后创立了医院管理干部培训班、民营医疗机构高峰论坛、医院信息化大会、医院建设大会、健康促进交流论坛等高端学术会，已成为西部地区医疗行业内最大的了解行业动态、交流学术、采购产品的重要平台。

After more than ten years of continuous development, “Medical Fair Chengdu” has a huge data resource in western healthcare industry, and can provide more perfect procurement solutions for the medical industry, and has been listed as a brand exhibition supported by Chengdu Municipal Government. During the same period, high-end academic conferences such as training courses for hospital management cadres, summit forum for private medical institutions, hospital information conference, hospital construction conference, health promotion exchange forum, etc. have been successively established for the Fair, which has become the largest important platform for understanding the development trends of medical industry, exchanging academic knowledge and

purchasing products in western China.

## 二、组织架构

### II. Organization Structure

#### 指导单位:

##### Guided by:

成都市卫生健康委员会

Chengdu Municipal Health Commission

成都市经济和信息化局

Chengdu Municipal Bureau of Economic and Information Technology

成都市民政局

Chengdu Civil Affairs Bureau

成都市市场监督管理局

Administration for Market Regulation of Chengdu

成都市博览局

Chengdu Expo Bureau

#### 承办单位:

##### Organized by:

成都市康博会展服务有限公司

Chengdu Kangbo Exhibition Service Co., Ltd.

#### 主办/支持单位:

##### Hosted/Supported by:

四川省医院协会

Sichuan Provincial Hospital Association

四川省医疗器械行业协会

Sichuan Association for Medical Device Industry

四川省康复医学会

Sichuan Association of Rehabilitation Medicine

四川省医药行业协会

Sichuan Association of Pharmaceutical

成都市医疗用品及器材商会

Chengdu Chamber of Commerce of Medical Supplies and Equipment

健康界

CN-Healthcare

## 三、展览内容

### III. Exhibition Content

✚ 影像设备

✚ Imaging equipment

✚ 体外诊断试剂与仪器

✚ In vitro diagnostic reagents and instruments

✚ 实验室病理设备

✚ Laboratory pathology equipment

✚ 医用冷链及输血用品

✚ Medical cold chain and blood transfusion supplies

✚ 消毒感控系列

✚ Disinfection and sensing control series

✚ 手术室及急救设备

✚ Operating room and first-aid equipment

✚ 康复设备及照护

✚ Rehabilitation equipment and care

✚ 医用电子设备

✚ Medical electrical equipment

✚ 救护车系列

✚ Ambulance series

✚ 医院建设设备

✚ Hospital construction equipment

✚ 互联网信息化医疗

✚ Internet information-based medical treatment

✚ 医用耗材

✚ Medical supplies

#### 四、同期论坛活动

#### IV. Forum Activities in the Same Period

##### 1、第十七期医院管理干部培训班

##### 1. The 17<sup>th</sup> Training Course for Hospital Management Cadres

主办单位：四川省医院协会

Hosted by: Sichuan Provincial Hospital Association

大数据在医院与健康领域的应用

Application of big data in the hospital and health field

DRG 支付时代下的价值医疗

Value-based healthcare in the era of DRG payment

党委领导下的院长负责制实践与思考

Practice and thinking of the president responsibility system under the leadership of the Party committee

医疗管理助力学科发展

Contribution of medical management to discipline development

关于互联网医疗的思考

Thoughts on Internet medicine

建立学习型团队提升医院管理质效

Establishment of a learning-oriented team to improve the quality and efficiency of hospital management

现代医院管理制度基层试点实践与思考

Practice and thinking of grass-roots pilot project of modern hospital management system

医疗机构怎样应对医保支付方式改革

How medical institutions deal with the reform of medical insurance payment mode

国家三级公立医院绩效考核的实践与思考

Practice and thinking of the performance appraisal of national tertiary public hospitals

疫情后护理应急管理体系建设的思考

Thinking on the construction of emergency management system for post-epidemic nursing

病案管理与医院高质量发展

Medical record management and hospital quality development

后疫情时期的医院业绩提升与绩效管理

Hospital performance improvement and performance management in post-epidemic period

基本医疗卫生与健康促进法及相关新法解读

Interpretation of basic medical and health promotion law and related new laws

##### 2、健康促进交流论坛

##### 2. Health Promotion Exchange Forum

主办单位：中科大先进技术研究院、四川科门生物科技有限公司、香港尼斯国际集团

Hosted by: Institute of Advanced Technology, University of Science and Technology of China, Sichuan Kemen Biotechnology Co., Ltd., Hong Kong Nice International Group

疫情后的行业发展

Industry development after the epidemic

成体细胞治疗

新抗衰与亚健康领域的作用

The role of new anti-aging and sub-health field

成体细胞在创伤科的应用与进展

Application and progress of adult cells in trauma

Adult cell therapy	department
面向未来:中医药的国际化	成体细胞在中医领域的运用
Facing the future: internationalization of traditional Chinese Medicine	Application of adult cells in the field of traditional Chinese Medicine
健康行业投融资的现状与未来	颈部抗衰领域的一些新成果
Current situation and future of investment and financing in health industry	Some new achievements in the field of neck anti-aging

### 3、2020 西部医院信息化大会

#### 3. 2020 Western Hospital Information Conference

现阶段国家智慧医院标准研究及趋势展望	医疗新基建与医院信息化规划实践
Research and trend of national smart hospital standards at present stage	Practice of new medical infrastructure and hospital information planning
·《四川省健康医疗大数据应用管理办法(试行)》对医院的要求及解读	·“互联网+医疗健康”实践
Requirements and interpretation of <i>Measures for the Application and Management of Big data in Health Care of Sichuan Province (Trial)</i> for hospitals	·“Internet+medical health” practice
临床信息系统的个性化诊疗应用实践分享	·互联网医院的现在与未来
Sharing of personalized diagnosis and treatment application practices of clinical information system	·The present and future of Internet hospital
医疗大数据与临床研究探索	·人工智能赋能康复中心
Exploration of medical big data and clinical research	·Artificial intelligence empowerment rehabilitation center
评级评价对医院信息化建设的要求	·医学影像 AI 现状与趋势
Requirements of rating evaluation for hospital informatization construction	·Current situation and trend of medical imaging AI
5G 时代的远程医疗应用探索	·医院要不要大量应用新技术
Exploration of telemedicine application in 5G era	·Do hospitals need to apply new technology in large scale

### 4、西南医疗检验&康复辅具新产品新技术分享会

#### 4. Sharing Session of New Medical Examination & Rehabilitation Aids Products and Technologies in Western China

<b>检验专场:</b>	<b>康复专场:</b>
<b>Special Exhibition on Examination:</b>	<b>Special Exhibition on Rehabilitation:</b>
微流控发光:从 500 公斤到 5 克的质变	功能性电刺激开创运动康复新篇章
Microfluidic luminescence: qualitative change from 500 kg to 5 g	Functional electrical stimulation creates a new chapter in sports rehabilitation

解析 PCR 实验室中存储设备的温度精准对样品安全的重要性

Analysis of the importance of temperature accuracy of storage equipment in PCR laboratory for sample safety

当下检验科在防疫工作的重要职能

The important function of laboratory department in epidemic prevention

中医诊疗设备的市场前景及临床意义

Market prospect and clinical significance of TCM diagnosis and treatment equipment

· 儿童语言障碍的评估与康复

· Assessment and rehabilitation of children with language disorders

· 《助残康复助力小康》西部的残康新征程展望

· Prospect of the new journey of disability rehabilitation in western China

## 5、2020 健康界峰会

### 5. 2020 CN-Healthcare Summit

主办单位：健康界/人民卫生出版社/四川省医院协会/四川大学华西医院/四川省人民医院/健康县域传媒/海南博鳌医学创新研究院

Hosted by: CN-Healthcare/People's Medical Publishing House/Sichuan Provincial Hospital Association/West China Hospital of Sichuan University/Sichuan Provincial People's Hospital/Health County Media/Hainan Boao Institute for Medical Innovation

门诊专业质控管理

Professional quality control and management of outpatient department

后疫情时期医务管理新征程

New journey of medical management in post-epidemic period

新基建时代医联体建设创新

Innovation of medical alliance construction in the new era of infrastructure construction

中国智慧健康大会——重塑医院智慧大脑

Smart Healthcare China Summit- Reshaping the Wisdom Brain of Hospital

从战时到常态，现代医院管理思考与展望

Thinking and prospect of modern hospital management from wartime to peacetime

使命与担当——国家区域医疗中心建设十四五规划

Mission and responsibility: the 14<sup>th</sup> five-year plan for the construction of national regional medical center

医防融合 高质发展

Integration of medical treatment and prevention, high

· 健康为先 患者至上——区域医疗服务能力提升计划启动会

Health first, patient first- kick-off meeting of regional medical service capability improvement plan

· 平战结合、医防融合的医院建设之道

The way of hospital construction by combining peacetime with wartime and integrating medical treatment with prevention

· 疫情常态化下专科建设新策略

New strategies for specialty development under the normal epidemic situation

· “组合拳”发力 激活医院发展新动能(北京大学第三医院专场)

“Combination blow” to activate new momentum of hospital development (special session of Peking University Third Hospital)

· 智慧升级——医疗质量与患者安全

Smart upgrade: medical quality and patient safety

· DRG 时代医院高质量发展新赛道

New track of high-quality hospital development in DRG Era

quality development

从“规模”到“价值”——引领医院经济运行模式变革

From “scale” to “value”- leading the reform of hospital’s economic operation mode

解密三级公立医院绩效国考

Declassifying the national examination of the performance of tertiary public hospitals

探寻单体多院建设新航标

Exploration of new navigation mark of single multi-hospital construction

现代医院如何谋划大健康战略(四川省人民医院专场)

How modern hospitals plan their grand health strategy (special session of Sichuan Provincial People’s Hospital)

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五、参展企业(部分)

V. Exhibitors (Part)



六、VIP 参观商特权——预登记专享

VI. VIP visitor privileges- pre-registration

- ◇ 收集意向展商、私人订制约见名单
- ◇ Collect the appointment list of prospective exhibitors and private customers
- ◇ 现场提供绿色通道、可快捷入场
- ◇ Provide green channel for fast access to site
- ◇ 提供现场 VIP 观众专属洽谈区
- ◇ Provide exclusive negotiation area for VIP visitors
- ◇ 展会现场免费领取会刊一本(价值 100 元)
- ◇ Get one copy of exhibition catalogue free of charge at the exhibition site (worth RMB 100 yuan)
- ◇ 20 人以上参观团单独定制贵宾参观计划，专人接待
- ◇ Customize the VIP visit plan for the visiting group with more than 20 visitors, and arrange

specialy-assigned person for reception

## 七、参观时间

### VII. Visiting Time

- 7月24日 9:00 – 17:00
- 9:00-17:00 on July 24
- 7月25日 9:00 – 17:00
- 9:00-17:00 on July 25
- 7月26日 9:00 – 15:00
- 9:00-15:00 on July 26

## 八、联系方式

### VIII. Contact Details

参观预登记：填写观众报名表回传至邮箱 [wang.xiao2011@qq.com](mailto:wang.xiao2011@qq.com)

**Pre-registration:** fill in the application form and send it back to [wang.xiao2011@qq.com](mailto:wang.xiao2011@qq.com)

组团参观需求 请咨询：陈女士 199 3848 7280(5人成团)

**For group visit requirements, please consult:** Ms. Chen, 199 3848 7280 (5 persons into a group)

现场采购/代理产品需求 请咨询：王女士 1888 1000 241

**For field procurement/agent product requirements, please consult:** Ms. Wang, 1888 1000 241

微信公众号：tycdmee/西部医博会

WeChat Official Account: tycdmee/Medical Fair Chengdu

展会网址：<http://www.healthcareexpo.cn/MEE/>

Exhibition website: <http://www.healthcareexpo.cn/MEE/>